

EEO ANNUAL PUBLIC FILE REPORT

EMPLOYMENT UNIT: SEDALIA, MO

1. Full-Time Jobs Filled From October 1, 2006 to September 30, 2007

Since October 1, 2006, the Sedalia, MO employment unit associated with Double O Missouri Corporation (“Double O”), the licensee of KSDL(FM), Sedalia, Missouri (FIN: 5206); KSIS(AM), Sedalia, Missouri (FIN: 5202); and KXXK-FM, Knob Noster, Missouri (FIN: 5204) has not had any openings for full-time positions, and thus has not undertaken any recruitment. However, to the extent that it does have employment openings in the future, Double O anticipates utilizing the following sources:

- Sedalia Democrat
- Warrensburg Star Journal
- Sedalia News Journal
- Missouri Broadcasters Association
- NAACP
- University of Missouri
- State Fair Community College
- Brown College of Broadcasting
- Broadcast Center
- Employment Securities Office
- Division of Work Force Development
- Allaboutcountry.com
- Allaccess.com
- Americasjobbank.com
- Missouri Valley Fall Career Day
- Missouri Valley Spring Career Day

Double O is an equal opportunity employer and does not discriminate based on race, sex, religion or national origin in hiring.

2. Recruitment Initiatives Implemented From October 1, 2006 to September 30, 2007:

Type of Initiative (e.g., job fair, mentoring program)	Date Implemented	Description
Radio messages	10-1-06	Each station airs 145 messages per month (for a total of 435 such messages) asking groups or organizations to contact it if they would like notification of any full time job openings
Broadcast Scholarship	1-15-07	KSIS-KSDL-KXXK participated with other broadcasters in the International Broadcasters Idea Bank and SESAC by offering college students with a degree leading to a career in radio or music the opportunity to win a \$7000.00 scholarship
Job Fair	4-13-07	Double O Radio participated in a Job Fair at State Fair Community College in Sedalia. Dennis Polk, General Manager, represented the stations through personal contact with interested parties and handing out station information and broadcast opportunities.